CREATE
YOUR
OWN
mi
adidas

FOOTBALL

mi PREDATOR POWER SWERVE
mi adiPURE
mi F 50 TUNIT

RUNNING

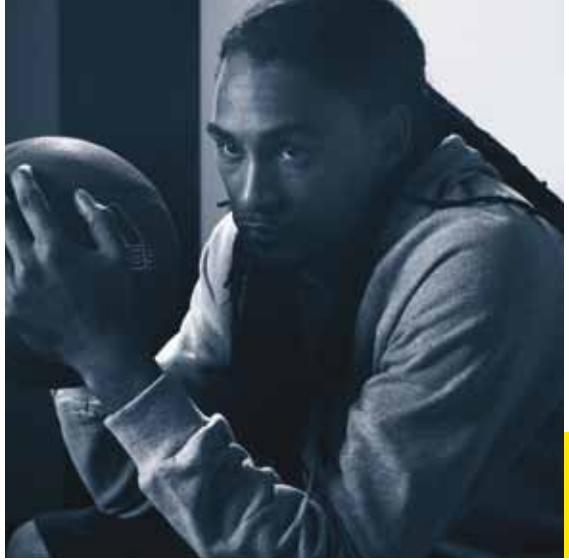
mi SUPERNOVA SEQUENCE
mi ADIZERO ACE
mi MICROBOUNCE

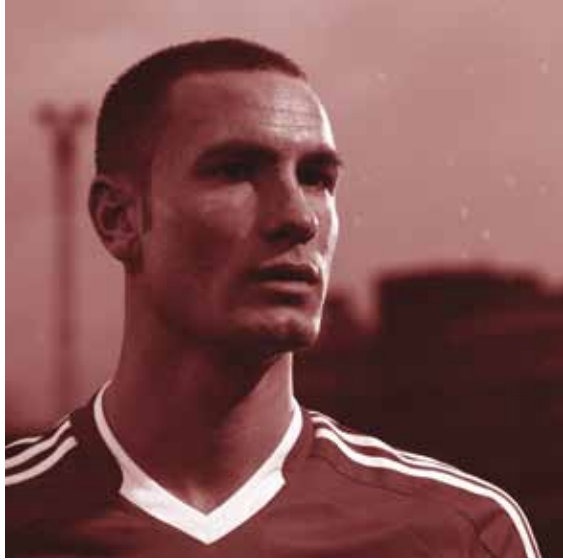
TENNIS

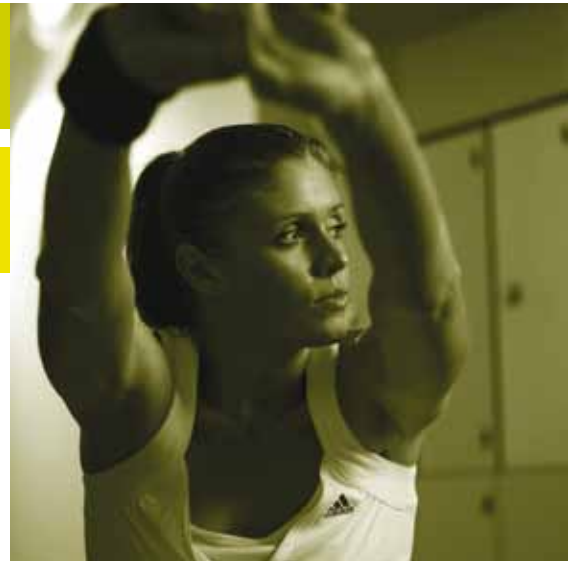
mi BARRICADE

BASKETBALL

mi TS CREATOR
mi TS COMMANDER
mi PRO MODEL TEAM
mi BTB LT







YOUR SHOES, YOUR DESIGN, YOUR PERFORMANCE

Make your mark on the world with mi Performance. Whatever your sport, style or shoe, take your inspiration from our stories and dive in.

CREATE YOUR OWN

Choose from millions of options with mi Performance total shoe design and customisation. Get the perfect fit, design a unique look and achieve your best performance ever. Make your choices and create a unique pair of shoes, just for you.

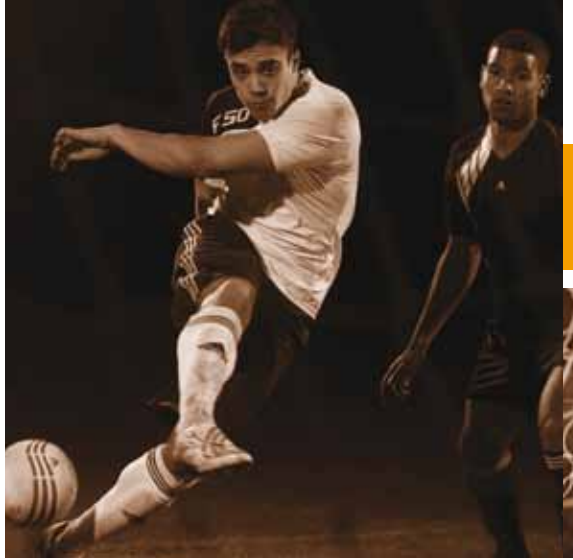
FOOTBALL

mi PREDATOR POWERSWERVE
FOOTBALL

MY CHOICE MY PERFORMANCE

ROB

"I'm passionate about football. As the captain of my team I need to lead by example, so my boot choice is crucial. And, these Predators are just fantastic! They fit perfectly and the longer stud option gives me an edge on soft ground. I chose the performance sockliner and had Liverpool's family crest, with the No.8 of Stevie Gerrard, put on the foldable tongue.
They're finished in red with white stripes and while they look cool, they perform brilliantly. Someone once told me that passion is nothing without performance. I didn't understand at the time, but I do now."



mi F50 TUNIT
FOOTBALL

DESIGNED BY ME

ALEC

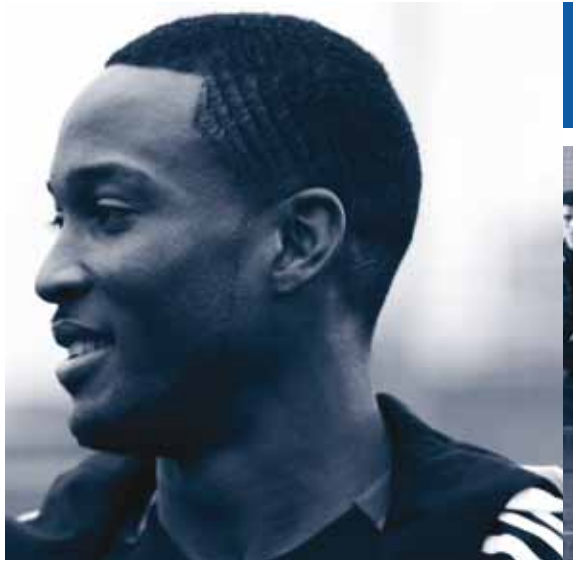
"I design my own boots while my friends only change their studs. Image is important to me so being able to design my own boots is brilliant.
I chose orange adidas stripes on white uppers which looks great.
I went with grey for the tongue and had my name and the number 9 printed on them.
Translucent red for the heel area finishes them off nicely. These are perfect boots, designed by me. I haven't seen another pair like them which is so cool."

mi adiPURE
FOOTBALL

UNIQUE AND ELEGANT

PHILIPPE

"Great performances aren't achieved by chance. It takes hard work, talent, and the right sports gear. I will do anything to improve my game. My performance on the pitch is everything to me, so the boots I choose have to be perfect. With Adipure, I had 3 options for the sole: firm ground, soft ground and indoor.
I bought two pairs. One for soft ground in the winter and one for hard in the summer. For a unique look I chose blue and white stripes. These boots are elegant and uniquely balanced."



RUNNING

mi SUPERNOVA SEQUENCE
RUNNING

MY PERFECT FIT

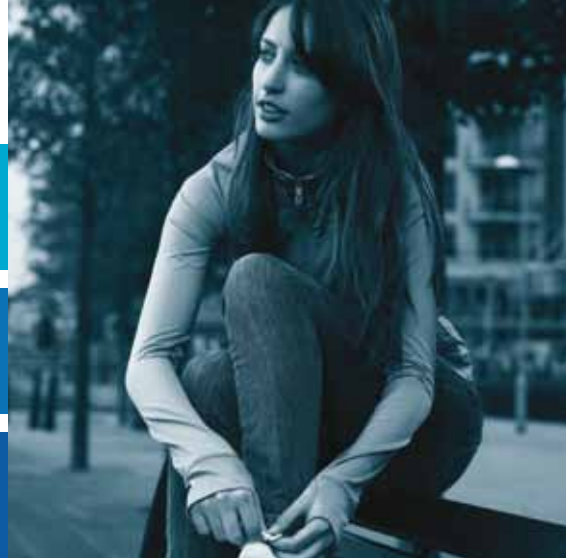
KOVA

"I've finally found a pair of running shoes that fit perfectly! Overpronation is a problem for me and because I have quite broad feet, I've always struggled to get the right fit.
The mi adidas foot analysis is a revelation. I was advised to go with the pro-moderator™ option and a slightly wider shoe. I feel so comfortable when running now. These shoes are perfect for me.
I chose the colours too and went with purple and white. It's brilliant to have your own shoes made for you. My morning run is now a complete joy."

MADE JUST FOR ME

JESSICA

"I wear my adidas on the street as well as on the track. I want to look cool. I chose aqua blue and navy for the stripes and had Jess embroidered on the tongue. These shoes are awesome! They look great with jeans. The tech stuff is all good, but I'm more interested in how I look and I like to look cool. Being able to change the colors is great. I can change throughout the year to match the latest color fashions. Good job adidas. Now I have my own shoes, made just for me."



mi MICROBOUNCE
RUNNING

TENNIS

mi BARRICADE V
TENNIS

THE PERFECT MATCH

MARIA

"I need to look perfect on court. I'm obsessive about it. Ensuring I look perfect has become a ritual before I go on. If I look perfect I can focus on my performance. Ivanovic always looks amazing on court. She's so beautiful.
I like her dresses and now I can match the colour of my shoes with my dress. I like things to match. My newest dress is silver and lime, so I went with matching silver grey uppers and lime stripes for my shoes. I play much better when I look perfect."

BASKETBALL

mi PRO MODEL TEAM
BASKETBALL

ONE OF A KIND

CHRIS

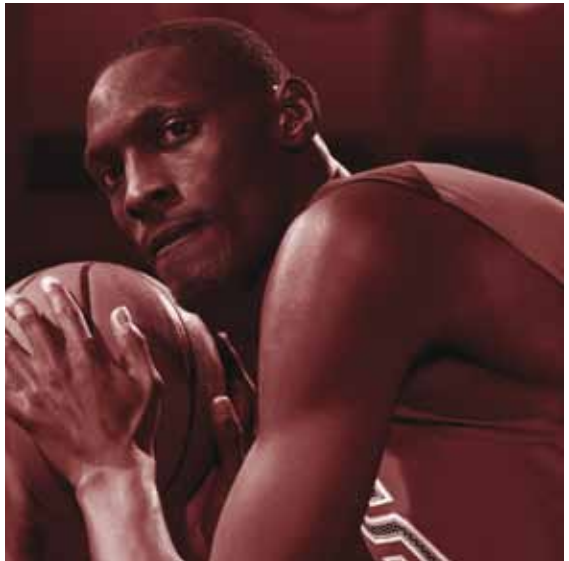
"My new kicks are one of a kind. There's no danger I'm gonna find anyone else wearing them which is so cool. I wanted something different for the uppers and as I live in Miami I went for a palm tree print. I can also change my style for each game with the interchangeable stripes. They have 360 degree CLIMACOOL® technology, so my feet are dry for the whole game. These shoes are just awesome. They look cool and feel great underfoot. None of my friends have anything like this."

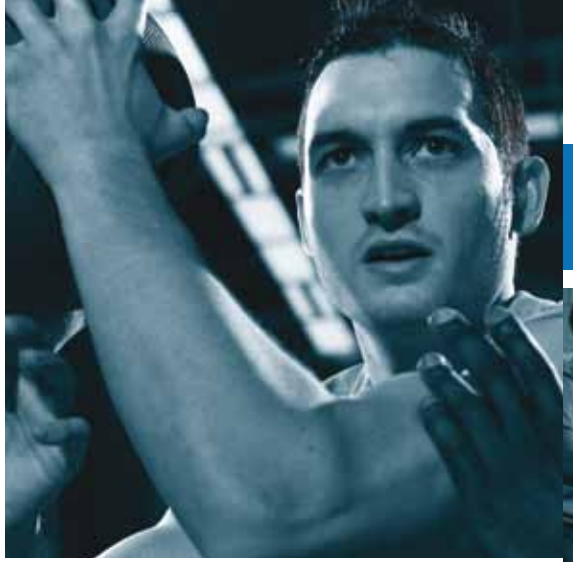
THE ULTIMATE PAIR OF KICKS

LEROY

"These are the ultimate pair of kicks. I chose black, red and white with the Chicago Bulls logo on the tongue. The black and red look great. The stripes are sharp.
When I look cool, I feel cool, and I play better. We were tight and slick, dominating the lines, controlling the boards, owning the game. Great kicks, awesome game."

mi TS CREATOR
BASKETBALL





mi TS COMMANDER
BASKETBALL

100% INDIVIDUAL TO ME

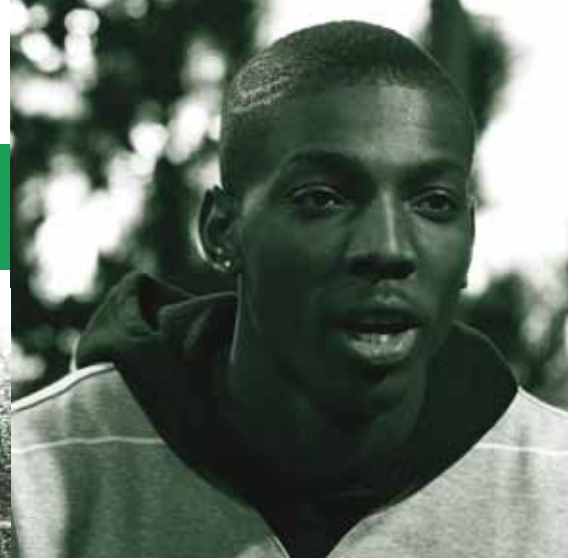
TYLER

"My All Star NBA hero is Dwight Howard so I had to have his signature on the side of my boots. I want to get tight with my team on court and having Dwight's name on my boots lifts my game. The boots are white and have 3 blue stripes, they look so cool and are 100% individual to me.
The difference in my game? I'm confident, fired up, and give 100% from tip-off to buzzer."

SETS ME APART

JAKE

"Looking fine is what it's all about for me. When I look good I play well. My new adidas are wicked. I wanted something different.
Something original and cool that represented me perfectly. I went for shiny green and yellow with black. I even had JAKE put on them which sets me apart from my brothers. We all like to look individual, but we're one tight unit on court.



mi BTB LT
BASKETBALL

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